

Carlisle Chamber of Commerce
Board Meeting
October 6th, 2005
Carlisle Care Villa

1. Previous minutes: reviewed, no changes suggested. Motion to accept made by Dave Wright, second by Steve Wilson; none opposed and motion carried.

2. Executive Director Report:

A. Community Pride Night – questionnaires distributed to membership.

Overwhelming consensus to hold the event annually.

B. Newsletter will be complete and distributed in November.

C. Legislative Forum on Oct. 18th at 11:30 at the Wakonda Club. Expect both Mark Davitt and Doug Shull to attend. Chambers will sponsor the cost of the representative's lunches.

D. Affiliate President Meeting on Oct. 18th at 7:30 am at the Greater Des Moines Partnership, with Carlisle sponsoring the meeting. Chamber will have a presentation on Carlisle.

E. Citizen of the Year – compared our nomination form to various other organizations and some modifications made. Ethyl will present Nomination Form to membership at the October Luncheon.

F. Spotlight on Gold and Silver memberships – will plan to spotlight these businesses on the web site and with other recognition.

G. Celebrate Business Award sponsored thru the Greater Des Moines Partnership.

Ethyl brought up the Award and recommended that we consider nominating General Mills in Avon. They are an avid supporter of the community, and a wonderful asset to the area. Also, feel that they are not readily known as being part of the Des Moines Area. All board members are in agreement to nominate General Mills for this honor.

H. Survey and Member visits – Ethyl has completed a rough summary of the survey results and has these printed up for the membership to look at. Also developed a list of concerns that the membership has voiced, these will be reviewed by the board to see if the Chamber can take any action to resolve these issues.

3. September Chamber Luncheon Minutes – reviewed by board, no changes recommended.

4. Treasurers Report – reviewed with motion to accept by Steve Wilson, second by Tom Lane; none opposed and motion carried.

5. Old Business:

A. October Luncheon to be held at Contemporary Catering (formerly Chasers,) Betty Huginin will be the guest speaker.

B. November Luncheon will be held at General Mills; Steve Curran will be the guest speaker

C. Joint Luncheon – see above

D. Chamber Strategic Planning Session. – October 12th, from 6pm to 9:30 pm at the city hall. Need to verify with Char that she will be able to attend.

6. New Business:

A. Committees:

1. Economic Development/Governmental Relations – New group being formed in Carlisle called the Economic Development for profit. This group will be looking at ways to turn neglected or unused buildings into a profitable venture.

2. Membership/Public Relations – Citizen of the Year program ready to launch. Nomination committee has been formed to nominate next year's officers.

3. Community Development/ Events – Ethyl presented an update on planning for this years Light Up Carlisle Event in December, see attached.

7. Guest Speaker:

A. DOT representatives Tony Gustafson and Curtis Shakelford are present and discussion was held regarding signage for the Downtown Business district. Several types of signage were discussed. The DOT will move forward and erect standard "Business District" signs on either side of 1st. Street. We also discussed development of a "Way Finding" sign; there are several examples of these signs on the DOT web site for us to look at. This sign will have to be designed, and then approved by the DOT for determination of meeting regulations, paid for, and then will be erected by the DOT. The sign can be developed and fabricated by the DOT, Iowa Prison Industries, or any other agency we choose. We would need to "sell spaces" on the sign to cover the cost of the fabrication. Consensus is that the Chamber should form a committee to work on the development of this. Larry Watkins is nominated to be the committee head and accepts the position, will ask other members during the Oct. Luncheon to also join. To View the different types of Way Finding signage already in place in other towns go to the DOT Website, and follow link to Iowa Road Signs. The representatives also gave Ethyl information about traffic numbers.