

Carlisle Chamber of Commerce
Board Meeting
November 3rd, 2005
Carlisle Care Villa

1. Previous minutes: reviewed, no changes suggested. Motion to accept made by Tom W. seconded by Larry W. None opposed and motion carried.
2. Executive Director Report:
 - A. Ribbon Cutting Yesterday at Jus Chic
 - B. Newsletter completed and distributed.
 - C. Mural Dedication set for Next Thursday, November 10th, at 4 pm. Refreshments will be served at the City Hall following.
 - D. Chamber Meeting will be held at the City Hall on Tuesday due to voting.
 - E. Spotlight on Gold and Silver memberships – Web site updated with spotlight on Deery Bros., will continue to work on other business.
 - F. Doug Adamson- we will be contacting to attend a Board meeting. He is the head of the bike trail project and will inform us of the proposed plan and changes.
 - G. Election for next years Executive Board – ballots will be distributed at next general meeting.
3. Treasurers Report – Preliminary budget for 2006 presented.
5. Old Business:
 - A: Signage Committee : proposal to investigate getting Downtown Carlisle listed as a Historical District. Need to continue to pursue this.
 - B. Annual dinner – Larry will be hosting at Watty's, scheduled for January 15th, 2006. \$25.00 per ticket with option to open to the public discussed. Consensus among the board is to open to public with an RSVP option and want to make sure to invite Betterment and City Council.
 - a. Check into some type or music for the dinner. Maybe ask school group or Mary (harp player).
 - b. Work on agenda for dinner
 - C. Celebrate Business Award sponsored thru the Greater Des Moines Partnership. General Mills was nominated, and November 16th awards will be presented at the Renaissance Savory Hotel during a luncheon. Cost is \$20.00, members need to let Ethyl know if they wish to attend.
 - D. Citizen of the Year – will distribute ballots to general membership at meeting.
6. New Business:
 - A. Committees:
 1. Economic Development/Governmental Relations –
 2. Membership/Public Relations –

A. Lions Club looking for donations for their annual Thanksgiving dinner. Usual donation in the past was \$100.00. Vote held as to continue this donation for at least this year. Motion to accept made by Steve Wilson, all in favor none opposed. Will plan to make donation this year.

B. Tom W. has received the sponsorship form for Dollars for Scholars. Discussion held concerning continuing with this program. Motion by Steve Wilson made to continue with the program for this upcoming year. Board plans to work on guidelines for donations. All in favor, none opposed.

C. Membership Committee to be formed. Several people were mentioned to serve on the committee. Plans are to approach them and complete committee.

1. Dues Structure needs to be evaluated for next year. Will distribute statements for 2006 memberships hopefully in November. Discussion regarding including a category for Home based businesses was held with no decision at this time.

2. Plans to invite Hartford area business to join Carlisle Chamber. Some Board members have spoken to a couple of Hartford possibilities and they seem interested

D. Maps vs. Chamber Directory for 2006. Will speak with Cindy at the Record Herald and get information on proceeding with one of these projects for 2006.

3. Community Development/ Events –

A. Light Up Carlisle Event on December 10th. Updated agenda presented by Jim and Ethyl.